



ISA Board of Directors

What is the Iowa Soybean Association?

The Iowa Soybean Association (ISA) is a commodity membership association that is driven to deliver increased soybean demand through market development, new uses, farmer-focused research and results, policy initiatives and communication tools to tell the soybean farmer's story. ISA is funded by checkoff dollars and staff and directors work to leverage those funds with additional investments from industry partners.

Membership levels include non-cost Farmer Membership (covered by checkoff investment), Advocate Membership (comprised of non-checkoff funds that range from \$100 for one year to \$275 for three years for farmers) and Gold Club Membership (\$500 annually).

The ISA is led by a 22-member farmer board of directors, elected by Iowa soybean farmers. Farmer directors certify that they marketed 250 bushels of soybeans in the previous marketing year for their election to the board. The board is led by the executive committee comprised of the president, president-elect, secretary, treasurer and an at-large executive committee member.

Who serves on the ISA board of directors?

There are two directors for each of Iowa's nine crop districts, including four at-large directors. Additional leadership is provided by farmer directors representing the American Soybean Association and the United Soybean Board. Ex-officio directors represent Iowa Corn Promotion Board, Iowa Department of Agriculture & Land Stewardship, Iowa Economic Development Authority, the Iowa Farm Bureau Federation and Iowa State University.

What positions are available for this election?

For the 2020-2021 ISA board of directors, the following districts are up for election:

- **District 1:** Lyon, Osceola, Dickinson, Emmet, Sioux, O'Brien, Clay, Palo Alto, Plymouth, Cherokee, Buena Vista, Pocahontas
- **District 2:** Kossuth, Winnebago, Worth, Mitchell, Hancock, Cerro Gordo, Floyd, Humboldt, Wright, Franklin, Butler
- **District 4:** Woodbury, Ira, Sac, Calhoun, Monona, Crawford, Carroll, Greene, Harrison, Shelby, Audubon, Guthrie
- **District 5:** Webster, Hamilton, Hardin, Grundy, Boone, Story, Marshall, Tama, Dallas, Polk, Jasper, Poweshiek
- **District 9:** Mahaska, Keokuk, Washington, Louisa, Wapello, Jefferson, Henry, Des Moines, Davis, Van Buren, Lee
- **Two At-Large positions:** Available to farmers in any county

What does the board do?

The ISA Board of Directors manages and conducts the business of the Iowa Soybean Association. Individual board member responsibilities include:

- Board members are elected to a three-year term and can serve three consecutive terms. All Iowa soybean farmers receive ballots to vote for the ISA board.
- Board members are expected to uphold certain standards of conduct including duty of care, duty of loyalty, duty of obedience, and duty of transparency.
- Attending quarterly board meetings (typically held in September, January, February/March and June). These meetings are required and are two to three days in length. Most meetings will be held at the ISA office in Ankeny. The February/March meeting is held at the location of Commodity Classic.
- Board members may participate in trade missions, work with the media, represent ISA at events and meetings and more.
- Board members serve on two of four ISA committees each year. These committees lead the staff members' work and provide direction regarding board decisions. The committees are Policy, Demand, Supply and Information & Education.
- Board members serve as voting delegates for the ISA Policy Conference held in January.
- Board members are asked to invest as Advocate Members.

How do I run for the board?

To run for the board, farmers must certify that they marketed 250 bushels of soybeans in the previous marketing year, complete the application and submit with a signed affidavit. All potential nominees submit their names to an ISA staff member with these required forms and will be reviewed for approval by the ISA nomination committee. Elections for open seats are held during the month of July.

Who can I contact to learn more?

You can talk to any current director and ask about their experience with the board. You can also contact any member of the ISA Producer Services Team for more information. They are happy to talk to you about your interests and leadership goals.

- Heather Lilienthal, hlilienthal@iasoybeans.com, 515-778-8035
- Carrie Kelly, ckelly@iasoybeans.com, 515-229-2893
- Bre Wagner, bwagner@iasoybeans.com, 515-669-7963

The Iowa Soybean Association is Driven To Deliver increased soybean demand through market development and new uses, farmer-focused research, timely information and know-how and policy initiatives enabling farmers and the industry to flourish.



Please return form to Heather Lilienthal, hlilienthal@iasoybeans.com

ISA BOARD OF DIRECTORS CANDIDATE APPLICATION

Name: _____ District #: _____

Address, city, state, zip: _____

Primary phone: _____ Spouse (if applicable): _____

Email: _____ Farm location (counties): _____

Local newspaper: _____ Local radio station: _____

INFORMATION FOR CANDIDATE BIOGRAPHY — ISA may edit responses for length or clarity.

Farming operation:

Education:

What ag and community organizations and leadership positions are you involved with?
Please share current involvement and highlights in the last 5 years.

Why are you interested in serving on the ISA board?

What's the biggest issue facing Iowa soybean farmers right now and how can the board address it?



Iowa Soybean Association Director Candidacy Affidavit of Eligibility

I, the undersigned, do on this _____ day of _____, 20____, hereby swear and affirm under penalty of perjury:

1. That I have produced and marketed in Iowa at least 250 bushels of soybeans in my own name or business during the most recent marketing year ending August 31.
2. That legal residence is in the _____ official USDA Crop Reporting District in Iowa
3. That I am not a salaried employee of the Iowa Soybean Association or any organization or agency which is receiving funds from the board.
4. That I have never been convicted of a felony, aggravated misdemeanor, or serious misdemeanor.
5. That, if elected, I am willing, ready and able to serve a term of three years on the Iowa Soybean Association.

Name (Print): _____

Signature: _____

Date: _____