



Improve Your Soybean Production Practices on Checkoff Web Site

ST. LOUIS (February 24, 2010) – U.S. soybean farmers can now get the latest soybean production research information from top soybean agronomists and scientists on the United Soybean Board (USB) Web site at www.unitedsoybean.org. Presented through a partnership between the soybean checkoff and the Plant Management Network (PMN), a nonprofit online publisher of educational crop science information, the “Focus on Soybeans” webcasts provide U.S. soybean farmers and farm managers with the latest news in U.S. soybean production practices and soybean research updates.

“These webcasts provide a great resource for soybean farmers to help protect and manage their crops better,” says Rick Stern, USB Production program chair and a soybean farmer from Cream Ridge, N.J. “In addition to the webcasts, they have access to other important science-backed information. USB appreciates having the opportunity to leverage our partnerships with academia in supplying checkoff-funded research and information to soybean farmers.”

U.S. soybean farmers have free access to this valuable information through a link on the homepage of the soybean checkoff Web site, www.unitedsoybean.org at no cost for one month. New webcasts will be available the last Monday of each month.

The February/March webcast is a two-part series entitled “Glyphosate Stewardship for Soybeans” by Chris Boerboom, Ph.D., Extension Weed Scientist, University of Wisconsin-Madison. This webcast will be available February 22, 2010, to March 29, 2010.

“Personally, I like the ability you have to listen to these webcasts on your own time,” says Stern. “If you like something you hear, you can always come back and listen to them again.”

Stern says farmers usually learn about some advances in production research from seed companies, but often are not familiar with what is happening in the public research community. “This is a great way to inform soybean farmers about checkoff-funded research being done in the public sector,” he says.

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